



Certified Towards Global Standards...

Quality is not an act  
it's our habit



**M.S. LABELS**

**Apparel Branding & Information Solutions**



## PROFILE

**M.S. LABELS**, the forefront company of the Woven Label industry in India, is rendering the best service to the garment manufacturers, trading companies, buying offices as well as the offshore factories. Since the establishment in 2005, has been recorded as the best woven labels company in Tirupur and now is actively supplying the high quality labels for more than 100 companies. M.S. LABELS serves our local and overseas customers with the best quality labels by **MULLER** looms (Swiss).

All of our staffs have devoted ourselves to adjust to the ecer-changing market trend around the globe and strived to outperform the normal standards of overseas woven labels industry as well as the local ones.

We are not only the manufacturers of Woven Lables, we are also manufacture of Printed Labels with ultra - modern rotary printing machine. We have imported transfer printing machine which gives extreme fast production with full washing guarantee.

A ultrasonic machine has been installed to gives soft edges to the printed labels. Embroidery works is also undertaken in our factory, which will be done an imported embroidery machine

Woven Labels Woven Labels



Woven labels are integral to any fashion brand and immediately send out a message confirming quality and elegance.

For this we have always given high priority to innovation and design in weaving ,resulting in an impressive range of label qualities, textures and finishes which go far beyond the traditional.

With our modern looms and CAD facilities woven labels can be produced with up to 12 colours, the modern machinery we have in place facilities a wide range of flexibilities.

Process & qualities:

High density Satin & Taffetta, Adhesive & heat fusing backed labels,  
over locked badges, Embroidered badges, Laser cut badges,  
Cotton labels & ultrasonic Slitted edges.

All types of folding can be done.

Production Capacity : 5 Lakh pieces per day.

Printed Labels   Printed Labels

Garment care labels incorporating wash care informations are necessity in every garment.

These labels attract even more when you take advantage of the colours options available. Our labels are printed with up to six colours on face and two to the reverse, washable and dry clean resistant inks are used and alternative fabrics are also available for specific applications.

Ultrasonic cutting in printed labels can also be done to make the soft edges of the labels which will be itch free control.



Production Capacity : 8 Lakh pieces per day.



## Digital Printed Labels Digital Printed Labels



Digital printed labels are done by European machines on all kinds of satin ribbons and elastics.

Printed elastics can be done in multi colour with excellent colour fastness and sharpness in quality. This will be a step ahead of the traditional elastics and definitely will give your brand a complete value addition.

## Screen Printed Labels Screen Printed Labels

Clarity, contrast and depth of colours are the hall mark of screen printed labels where the print is intense and the colours are durable and effective. We have high quality fabrics and print colours which can withstand rigorous washing. Screen printing offers you a strong image and is the ideal solution when the garment is to endure rough treatment.

When legible text is required despite repeated washing screen printing is the ideal solution.

Production Capacity : 1,00,000 pieces per day.





# Transfer Stickers

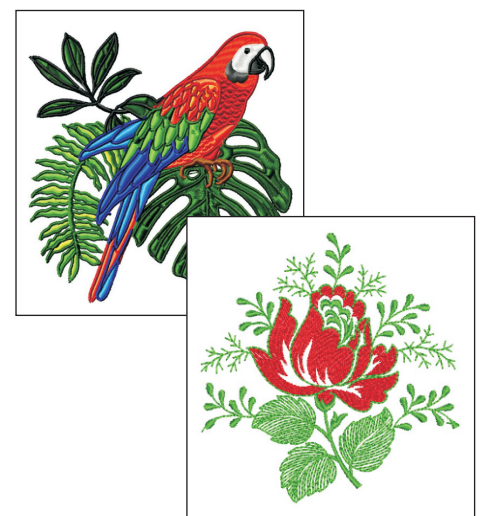


To meet the requirements of identification different types of garments, we offer a wide range of stickers. These are manufactured with the assistance of our team of experts, who use industry's best available technology and procedures in the development process. They also indulge in continuous research activities to enhance the quality of our Stickers and meet customer's expectations. We are also Specialist in cut colour print and offset prints.

Production Capacity : 1,00,000 pieces per day.

# Chenille Embroidery

**M.S. LABELS EMBROIDERY DIVISION** uses **Tajima Multihead embroidery machines** for better and fast embroidery production. We are specialized in **Chenille** Embroidery With 24 heads for **CHENILLE** Embroidery and 24 heads in ordinary for all types of chain and look stitches and for all over embroidery. We are also using perfect cutting knives and laser cutting machine with **CCD** camera to cut embroideries right to the edge, for collars and packets and badges. The technology used by **M.S LABELS EMBROIDERY DIVISION** can produce any design and sample it for you almost in the same day. We also have in stock over **2,000** designs in categories that you can choose, and any design can be modified in any way to serve your needs.



**We are also having Chenille embroidery with taping attachment.**

# Hang Tags Hang Tags



Discover our impressive collection of Hang Tags - created to make your brand stand out. We know that ideal tags are both eye-catching and functional. We strive to offer the highest quality printing on the most unique paper stocks, in a wide range of shapes and sizes to suit every product both large and small.

Choose your desired hole drill size depending on your needs.

Hang tags can have angled or rounded corners, die cutting, foil stamping, embossing, Soft Touch or UV coating, perforations, Pantone or metallic inks, and many more. We offer full die cutting services to enable the widest range of creativity for your hang tag shape.

Production Capacity : 2,00,000 pieces per day.

## Rubber and Leather Rubber and Leather

Using Rubber labels and Leather labels, patches can enhance the look of your clothing and add a new dimension in the look and feel. We have produced Rubber labels not only for apparel, automobile and packaging industries. We produce labels of special embossed 3D look with the help of latest technology machines.



The Leather labels are created on-trend styles, can be used on bags, hats and jackets. They are having Velcro or pressure sensitive backing options; Garment embellishment or promotional item; Fine details and small text; Molded polyvinyl chloride; Custom shapes and sizes; Multiple design colours; Accessory options; Soft and flexible; 2D or 3D profile; Sewing channels; Enhance the look of your garments or accessories.

Production Capacity : 5,000 pieces per day

# M.S. LABELS FUTURE PLANS

With the staggering growth and the highly competitive market in the apparel branding industry, we are poised to move ahead and are aiming to double our production capacity with the highly advanced machineries and diversification of product in the field with the peculiar quality & less chance of imitation.

To complete the supply chain, we are moving towards to supply all kinds of apparel branding solution.

To sustain the growth and to give fast service to our customers in different location we are establishing marketing branch offices in Bangalore (India) and Srilanka.

Also our company having an excellent infrastructure to provide safety for the workers in all aspects, has been selected for audit by **WALLMART, DISNEY** brands

In addition to the above, **M.S LABELS** web solution is under development stage and designed with the client in mind. This unique tool will provide a complete over view of order, warehousing and distribution, allowing the client to order labels & track the status and have the opportunity of integrating this service into their own systems.



# The one stop shop for your all kind of Apparel needs

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